



EAST BRIDGEWATER PUBLIC LIBRARY

32 Union Street

East Bridgewater, Massachusetts 02333

Tel 508-378-1616 Fax 508-378-1617

Virginia K. Johnson, *Director of Library Services*

SOCIAL MEDIA POLICY

Overview

In keeping with the Library's mission to "serve the informational, educational, cultural and recreational needs of our community by providing access to professional staff and the highest levels of materials, programs, and library services in a welcoming environment," we participate in various social media applications whereby library staff and community members can interact. Our use of social networking sites are not open forum(s), but are limited forum(s) which are limited to specific subject matter which include program promotion, employment and volunteer opportunities, reference help, or other similar activities to further the Library's mission.

Patron Policy

This policy governs the publication of and commentary on official Library social media sites. For the purposes of this policy, social media is defined as any facility for online publication and commentary, such as blogs, wikis, and social networking sites. This policy is in addition to and complements any existing or future policies regarding the use of technology, computers, e-mail and the internet. Participation in the Library's social networking services implies agreement with all library policies and the terms of service of each individual third-party service.

1. The Library does not act in place of a parent or guardian, and is not responsible for enforcing any restrictions which a parent or guardian may place on a minor's use of these resources.
2. Users should be aware that third party websites have their own privacy policies and should proceed accordingly. The Library has no affiliation with any advertisements or other material posted by third party sites or software.
3. Comments, posts, and messages are welcome. While we recognize and respect differences in opinion, all such interactions will be regularly monitored for content, relevancy, and adherence to the specific subject matter referenced above. The Library will also be granted the right to reproduce comments, posts, and messages in other public venues.

4. The Library reserves the right to edit and/or remove the following:
 - * Obscene or discriminatory content
 - * Personal attacks, insults, libel, threats, or language encouraging illegal activity
 - * Plagiarized or copy-written material
 - * Private or proprietary information published without consent
 - * Comments, images, or hyperlinks unrelated to the limited content of the forum
 - * Commercial promotions, spam, or organized political activity
5. The role and utility of social networking sites will be evaluated periodically by library staff and may be terminated at any time without notice to subscribers.
6. Any/all elected, appointed and/or volunteer members of any public board are subject to the Massachusetts Open Meeting Law (M.G.L. ch. 30A. Sections 18-25) and communications on social media may constitute improper deliberations if viewed by a quorum of other members of the same public body.

Adopted by Vote of the Library Board of Trustees, April 9, 2018